

# 2012

schedule of issues



# THE INDUSTRY'S

Just as America's independent oil and gas producers dedicate their talents and resources to optimizing the flow of oil and natural gas from all types of reservoirs in every kind of operating environment, each monthly issue of *The American Oil & Gas Reporter* strives to streamline a wealth of insights into the business, financial, and technological topics that impact companies' bottom lines.

Information on the business of oil and gas originates at the grass roots. It starts with the thousands of individual members of the independent producer/operator associations that *AOGR* serves as official publication. These are the men and women on the industry's front lines, who deal with business and regulatory matters on a daily basis and work to devise win/win solutions for providing the energy resources the nation needs. These "boots on the ground" industry professionals need timely business information they can trust on the issues that matter most.

On the technology front, information about the business and science of exploration, drilling and production flows from readers' peers, academic institutions, industry consortiums, and the service and supply firms that develop and deploy the latest upstream technologies. It is delivered in the form of expert guest-authored articles tailored to the monthly special reports schedule.

*AOGR's* editorial staff maintains a comprehensive network of relationships with the industry's technical experts, tracking producers and operators that are applying technology in novel ways, research at universities and the national laboratories, and the latest technology from contractors, service and supply firms. It is these relationships that provide the conduits of information on cutting-edge solutions that keep readers ahead of the technology curve.

Developing vast deposits of unconventional oil and gas resources has revolutionized the petroleum business at home and abroad. But rarely has North America so dominated the global oil and gas scene, and never before have independents played such a leading role in charting the course for the future. Seeking to capitalize on the forward momentum, the companies that have "changed everything" by pioneering oil and natural gas shale and tight sands plays over the past decade are turning to the same publication that has been with them all along: *The American Oil & Gas Reporter!*

With the 2012 schedule of issues, your company can tap into this flow of vital information to increase sales and marketing performance in the one industry publication that independents turn to in their quest to stay on top of the business and technology of oil and gas.

# INFORMATION FLOW

# JANUARY

## SPECIAL REPORTS

Tech Trends 2012  
Drilling Outlook Survey  
Industry Financial Strategies  
Production Technology  
The Presidential Papers

## THE 2012 SERIES

Oil & Gas Shales - Part 1  
Emerging Plays

## OFFICIAL CONVENTION NEWS\*

IOGA WV - West Virginia

**Plus NAPE Expo distribution!**

Please consult your sales representative  
for monthly bonus distribution.

# FEBRUARY

## SPECIAL REPORTS

Unconventional Oil Resources  
Enhanced Oil Recovery  
Independents' Operations -  
Gulf of Mexico  
Crude Oil Markets

## THE 2012 SERIES

Oil & Gas Shales - Part 2  
Unconventional & Tight Oil

## OFFICIAL CONVENTION NEWS

IOGA - Illinois  
LOGA - Louisiana  
OOGA - Ohio

# MARCH

## SPECIAL REPORTS

Unconventional Gas Resources  
Gas Treating & Processing  
Financial Markets Update  
Human Resources

## THE 2012 SERIES

Oil & Gas Shales - Part 3  
Natural Gas & Liquids

## DIRECTORY SUPPLEMENT

Annual State Regulators Directory

## OFFICIAL CONVENTION NEWS

TIPRO - Texas

# JULY

## SPECIAL REPORTS

New Products & Technology  
Geophysics & Seismic Technology  
Exploration, Drilling & Production -  
The Rockies

## THE 2012 SERIES

Horizontal & Innovative Drilling - Part 1

## OFFICIAL CONVENTION NEWS

IPANM - New Mexico  
COGA - Colorado  
TIPRO - Texas

## PROGRAM SUPPLEMENT

Official Program Guide -  
2012 Energy Exposition

**Plus summer NAPE Expo distribution!**

# AUGUST

## SPECIAL REPORTS

Hydraulic Fracturing Technology  
Production Automation  
Exploration, Drilling & Production -  
Marcellus Shale

## THE 2012 SERIES

Horizontal & Innovative Drilling - Part 2

## OFFICIAL CONVENTION NEWS

KIOGA - Kansas  
PAW - Wyoming  
PIOGA - Pennsylvania

## PROGRAM SUPPLEMENT

Official Program Guide - 2012 Eastern  
Oil & Gas Conference and Trade Show

# SEPTEMBER

## SPECIAL REPORTS

Tubulars Technology  
Well Logging & Testing  
Reservoir Characterization  
Financial Perspectives

## THE 2012 SERIES

Horizontal & Innovative Drilling - Part 3

## OFFICIAL CONVENTION NEWS

InOGA - Indiana  
NMOGA - New Mexico  
PBPA - Texas Permian Basin  
AIPRO - Arkansas  
EKOGA - Eastern Kansas

# APRIL

## SPECIAL REPORTS

Independents' Guide - OTC

Drilling Technology

Drill Bits & BHA Update

Exploration, Drilling & Production -  
Gulf Coast

## THE 2012 SERIES

International Opportunities  
Part 1

## DIRECTORY SUPPLEMENT

Spring American Drilling  
Rig Directory

## OFFICIAL CONVENTION NEWS

TOGA - Tennessee

KIOGA - Kansas

Texas Alliance - Texas

# MAY

## SPECIAL REPORTS

Natural Gas Industry Strategies

Gas Compression Technology

Financial Performance Profiles

Exploration, Drilling & Production -  
West Coast

## THE 2012 SERIES

International Opportunities  
Part 2

## OFFICIAL CONVENTION NEWS

CIPA - California

PIOGA - Pennsylvania

OIPA - Oklahoma

# JUNE

## SPECIAL REPORTS

Artificial Lift Technology

Offshore & Subsea Technology

Exploration, Drilling & Production -  
Permian Basin

## THE 2012 SERIES

International Opportunities  
Part 3

## DIRECTORY SUPPLEMENT

Summer American Well  
Servicing Rig Directory

## OFFICIAL CONVENTION NEWS

Western Alliance - Rocky Mountains

VOGA - Virginia

KOGA - Kentucky

# OCTOBER

## SPECIAL REPORTS

Election 2012

Oil & Gas Computing

Natural Gas Markets

Exploration, Drilling & Production -  
Mid-Continent

## THE 2012 SERIES

M&A and Startups - Part 1  
Producers & Operators

## OFFICIAL CONVENTION NEWS

IOGA of NY - New York

OIPA - Oklahoma

# NOVEMBER

## SPECIAL REPORTS

Drilling Fluids

Gulf Of Mexico Update

MWD, LWD & Formation Evaluation

Exploration, Drilling & Production -  
The Northeast

## THE 2012 SERIES

M&A and Startups - Part 2  
Suppliers & Services

## DIRECTORY SUPPLEMENT

Fall American Drilling  
Rig Directory

# DECEMBER

## SPECIAL REPORTS

Natural Gas White Papers

Stimulation & Completion Technology

Sand Control Technology

Insurance Update

## THE 2012 SERIES

M&A and Startups - Part 3  
Midstream Services

## DIRECTORY SUPPLEMENT

Winter American Well  
Servicing Rig Directory

## PBIOS Official Program Guide

2012 Permian Basin International Oil Show

Published separately!

\*OFFICIAL CONVENTION NEWS SECTIONS indicate the acronym of the oil and gas association, and the area or state the association represents. For the complete name of the oil and gas association, please reference "The Information" insert in the 2012 Media File. It provides the list of 28 associations of oil and gas producers and operators. The American Oil & Gas Reporter serves as Official Publication.

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