



January Tech Trends 2008



NUMBER ONE JANUARY ISSUE

Armed with new technology, a growing capital base and the innovative thinking that is the hallmark of U.S.-based independents' operations, The American Oil & Gas Reporter's readers are embracing a new era of unconventional onshore plays, pushing into the ultradeepwater frontier, pursuing HP/HT reservoirs at extreme depths, and shining new light on mature assets to boost recovery rates. Taking its cue from the independents leading the upstream charge, the January "Tech Trends 2008" issue is focused on the technologies enabling operators to capitalize on the golden opportunities available in today's marketplace.

It all starts with exploration. From high-channel-count recording systems to enhance structural interpretation, to wide-azimuth techniques to image beneath salt and delineate tight sands, geophysics is unraveling geologic complexities line by seismic line, while advancements such as multicomponent 4-D reservoir modeling are extending the role of geophysics from prospect generation to enhanced recovery.

When it comes to drilling, state-of-the-art managed pressure drilling, expandables, rotary steerables, and rig automation are among the many new developments worth their weight in gold. In reservoir evaluation, new logging and formation evaluation tools are driving step-change capabilities, while high-performance computing makes reservoir characterization infinitely faster and more reliable.

The industry's high-tech completion and production tool kits continue to evolve, with perforating charges and well stimulation techniques that pave the way for smart completions, and the command-and-control automation systems that optimize primary recovery and bridge seamlessly with enhanced oil and gas recovery strategies.

As the industry embarks on another pace-setting year, the January Tech Trends issue shows exactly how important new technology is to the industry's success stories. The Tech Trends 2008 reports are the crown jewels in a solid-gold January editorial lineup that includes the 2008 Drilling Outlook, the Presidential Papers, the Production Technology reports, and the launch of the Series On New Faces & Forces.

Advertising space reservation deadline for the January issue is December 14; materials are due December 21.

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