



PBIOS Official Program Guide



2008 PBIOS OFFICIAL PROGRAM GUIDE

The 2008 Permian Basin International Oil Show promises to be the best ever. With high prices bringing renewed vitality to operations in one of the world's most productive oil provinces, and the lure of vast natural gas potential in the Permian Basin's deeper horizons, the gateway to the world's largest inland oil and gas exposition is looking good indeed.

While the Permian and other North American onshore and offshore basins are front and center in the search for the energy that fuels America, the 2008 PBIOS promises both exhibitors and attendees a world-class exposition and expanded technical presentations appealing to a globally-minded industry. With exhibition halls filled with all of the latest oil field equipment, tools and technology needed to improve performance and boost profits, the PBIOS '08, held Oct. 21-23 at the Ector County Coliseum & Show Grounds in Odessa, Texas, is the place to be!

The 2008 Permian Basin International Oil Show and The American Oil & Gas Reporter are again partnering to produce the PBIOS Official Program Guide. The Reporter presents the PBIOS Program Guide as a separate publication between the regularly-scheduled September and October issues. The Official Program Guide mails to The Reporter's national circulation ahead of the show, and is exclusively hand-presented to the oil and gas professionals in attendance as they enter the show.

With double the exposure and industry impact at The Reporter's regular monthly advertising rates, the PBIOS Official Program Guide offers one of the strongest advertising opportunities of the year. It is an invaluable source of information for the domestic and international visitors to the show, helping them plan their time and navigate the show grounds. And because the Official Program Guide contains alphabetical exhibitor listings with contact information, along with the most extensive products and services guide in the industry, it is a lasting resource base for industry purchasers. The 2008 Permian Basin International Oil Show and the PBIOS Official Program Guide: Now that's a marketing combination that can't be beat.

Advertising space reservation deadline for the October PBIOS Official Program Guide is September 5; materials are due September 12. Please call 1-800-847-8301 for more information and to reserve a premium position today!



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