



# SCHEDULE OF ISSUES 2010

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# The Total Information Package

It is a whole new game out there, and the dynamics shift fast. To succeed, U.S.-based independent oil and gas operators need the latest business and financial intelligence to make the right decisions at the right times. And they need the latest information on operating strategies and cutting-edge technologies to take to the field. They find it all in The American Oil & Gas Reporter.

Whether the target is oil or natural gas, a conventional or unconventional play, an onshore development project or an ultradeepwater exploration well, it takes a vast array of knowledge and teamwork to get the job done.

In 2010, independent producers plan to continue achieving what many once deemed impossible: growing domestic natural gas output by proving up huge new reserves of ultralow-permeability shales and tight sands. A natural gas market that once was characterized by limited growth potential has been transformed into one in which the sky is the limit for expanding demand across all consuming sectors! It all comes courtesy of vast unconventional gas resources that are only now being defined by independents leveraging technologies such as long-lateral horizontal drilling, massive fracture treatments, and multistage completions to pioneer the plays.

The story on domestic oil has taken a similar turn. From the enormous potential of the Lower Tertiary trend in the ultradeepwater Gulf of Mexico and emerging oil shales, to a new generation of enhanced recovery projects, independents are relying on technology such as wide-azimuth 3-D seismic, microseismic fracture monitoring, and carbon dioxide injection to lead the charge in the exploration, drilling and production activity that will secure new supplies for America.

Industry experts agree that U.S.-based independents will increasingly export the skill sets and technological tools developed in domestic operations to tackle major projects on the international front. Whether partnering with foreign national oil companies or working concessions under licensing agreements with host governments, independents are creating value the world over.

Both at home and abroad, success in oil and gas always has boiled down to the right mix of capital resources, business finesse and razor's-edge technology. Never before have independent oil and gas companies been so critical to the energy supply chain. From thousands of private companies that specialize in particular basins to public corporations with upstream assets and operating budgets that span the globe, independents of all sizes have big plans for 2010!

America's independents will continue to seek new sources of capital and partner with service and supply firms to amass the necessary brawn and brains to bring projects in on schedule and on budget. The premium on technology and know-how has never been greater. That is why The American Oil & Gas Reporter is always a big part of the big picture. In one monthly editorial package, expert guest authors and industry sources provide the insights to understand what is going on in legislative and financial arenas, present landmark field success stories, and discuss new technology. It is where executives and operational personnel all along the exploration, drilling and production chain of command learn

## About What's Going On!



# JANUARY

## SPECIAL REPORTS

2010 Drilling Outlook  
Private Equity Funding  
Production Technology  
The Presidential Papers

## THE 2010 SERIES

Oil & Gas Shales  
Part 1

## OFFICIAL CONVENTION NEWS\*

IOGA WV - West Virginia

Plus Tech Trends 2010  
and NAPE Distribution!

Please consult your  
sales representative for  
monthly bonus distribution.

# FEBRUARY

## SPECIAL REPORTS

Unconventional Oil Resources  
Enhanced Oil Recovery  
Independents' Operations -  
Gulf of Mexico

## THE 2010 SERIES

Oil & Gas Shales  
Part 2

## OFFICIAL CONVENTION NEWS

IOGA - Illinois  
TIPRO - Texas

# MARCH

## SPECIAL REPORTS

Unconventional Gas Resources  
Gas Treating & Processing  
Financial Markets Update  
Environmental Strategies

## THE 2010 SERIES

Oil & Gas Shales  
Part 3

## DIRECTORY SUPPLEMENT

Annual State Regulators Directory

## OFFICIAL CONVENTION NEWS

Texas Alliance - Texas  
KIOGA - Kansas  
LOGA - Louisiana  
OOGA - Ohio

# JULY

## SPECIAL REPORTS

New Products & Technology  
Geophysics & Seismic Technology  
Smart Completions &  
Reservoir Monitoring  
Capital Resources

## THE 2010 SERIES

Horizontal & Innovative Drilling  
Part 1

## OFFICIAL CONVENTION NEWS

IPANM - New Mexico

# AUGUST

## SPECIAL REPORTS

Drilling Fluids Update  
Hydraulic Fracturing Technology  
Production Automation  
Exploration, Drilling & Production -  
Mid-Continent

## THE 2010 SERIES

Horizontal & Innovative Drilling  
Part 2

## OFFICIAL CONVENTION NEWS

EKOGA - Eastern Kansas  
KIOGA - Kansas  
PAW - Wyoming  
POGAM - Pennsylvania  
TIPRO - Texas

# SEPTEMBER

## SPECIAL REPORTS

Tubulars Technology  
Well Logging & Testing  
Reservoir Characterization  
Financial Perspectives

## THE 2010 SERIES

Horizontal & Innovative Drilling  
Part 3

## OFFICIAL CONVENTION NEWS

AIPRO - Arkansas  
InOGA - Indiana  
NMOGA - New Mexico  
OIPA - Oklahoma  
PBPA - Texas Permian Basin

# APRIL

## SPECIAL REPORTS

Independents' Guide - OTC  
Drilling Technology  
Drill Bits & BHA Update  
Exploration, Drilling & Production -  
Gulf Coast

## THE 2010 SERIES

International Opportunities  
Part 1

## DIRECTORY SUPPLEMENT

Spring American Drilling  
Rig Directory

## OFFICIAL CONVENTION NEWS

TOGA - Tennessee

# MAY

## SPECIAL REPORTS

Gas Compression Technology  
Natural Gas Industry Strategies  
Financial Performance Profiles  
Exploration, Drilling & Production -  
West Coast

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International Opportunities  
Part 2

## OFFICIAL CONVENTION NEWS

CIPA - California  
IOGA Pa - Pennsylvania  
KOGA - Kentucky  
OIPA - Oklahoma

# JUNE

## SPECIAL REPORTS

Artificial Lift Technology  
Offshore & Subsea Technology  
Exploration, Drilling & Production -  
The Rockies

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International Opportunities  
Part 3

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Summer American Well  
Servicing Rig Directory

## OFFICIAL CONVENTION NEWS

COGA - Colorado  
IPAMS - Rocky Mountains  
VOGA - Virginia

# OCTOBER

## SPECIAL REPORTS

Natural Gas Marketing  
Gas Measurement Technology  
Gulf Of Mexico Update

## THE 2010 SERIES

M&A and Startups  
- Producers & Operators  
Part 1

## OFFICIAL CONVENTION NEWS

IOGA of NY - New York

# NOVEMBER

## SPECIAL REPORTS

Oil & Gas Computing  
MWD, LWD & Formation Evaluation  
Exploration, Drilling & Production -  
The Northeast

## THE 2010 SERIES

M&A and Startups  
- Suppliers & Services  
Part 2

## DIRECTORY SUPPLEMENT

Fall American Drilling  
Rig Directory

# DECEMBER

## SPECIAL REPORTS

Natural Gas White Papers  
Sand Control Technology  
Completion & Stimulation Technology  
Insurance Update

## THE 2010 SERIES

M&A and Startups  
- Capital Providers  
Part 3

## DIRECTORY SUPPLEMENT

Winter American Well  
Servicing Rig Directory

Plus the separate

**PBIOS Official Program Guide**  
for the 2010 Permian Basin  
International Oil Show

\*OFFICIAL CONVENTION NEWS SECTIONS indicate the acronym of the oil and gas association, and the area, or state the association represents. For the complete name of the oil and gas association, please reference "The Information" insert in the 2010 Media File. It provides the list of 30 associations of oil and gas producers and operators. The American Oil & Gas Reporter serves as Official Publication.

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