

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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THE AMERICAN OIL & GAS REPORTER is the "Better Business" publication of the exploration, drilling, and production industry. AOGR is an independent industrial trade publication that also serves as the Official Publication for 29 oil and gas associations.

FIELD SERVED

THE AMERICAN OIL & GAS REPORTER serves the exploration, drilling, completion and production segments of the oil and gas industry. These include independent, diversified, and major integrated oil and gas producers and operators; geophysical, drilling, and well servicing contractors; service, supply, midstream and manufacturing companies; landman, consulting, and engineering firms; as well as others allied to the field. Also qualified are independent oil and gas association members.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are company officials including chairmen, CEO's, COO's, CFO's, presidents, and owners; vice presidents and managers of exploration, drilling, completion and production operations; other vice presidents and senior managers; geophysicists, geologists, and engineers; superintendents and foremen; and other titled and non-titled personnel.

CHANNELS

THE AMERICAN OIL & GAS REPORTER MAGAZINE



6 issues in the period
10,563 average circulation

EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
THE AMERICAN OIL & GAS REPORTER MAGAZINE (6 issues in the period)	210	10,353	10,563

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	2
Advertiser and Agency	147
*Allocated for Trade Shows and Conventions	700
All Other	2,572
TOTAL	3,421

*See Additional Data

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	1,066	10.1	210	2.0	856	8.1
*Sponsored Individually Addressed	9,455	89.5	-	-	9,455	89.5
Membership Benefit	-	-	-	-	-	-
*Multi-Copy Same Addressee	42	0.4	-	-	42	0.4
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	10,563	100.0	210	2.0	10,353	98.0

*See Additional Data

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2018 Issue	Number Removed	Number Added	Non-Paid	Paid	Total Qualified
January	276	339	194	10,521	10,715
February	191	47	196	10,375	10,571
March	55	61	198	10,379	10,577
April	225	101	196	10,257	10,453
May	44	92	240	10,261	10,501
June	121	183	239	10,324	10,563
TOTAL	912	823			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2018

This issue is 0.7% or 75 copies below the average of the other 5 issues reported in Paragraph 2.

Business and Industry	Total Qualified	Percent of Total	Qualified Non-Paid	Qualified Paid	Chairman, CEO, COO, CFO President, or Owner	VP or Mgr of Exploration, Drilling or Production	Other VP or Senior Manager	Geophysicist Geologist or Engineer	Superintendent or Foreman	Other Operations Personnel
Independent, Diversified, or Major Integrated Oil and Gas Producer and/or Operator	490	4.7	24	466	320	41	40	18	8	63
Geophysical, Drilling or Well Servicing Contractor	36	0.4	18	18	18	3	5	1	-	9
Service, Supply, Midstream or Manufacturing Company	272	2.6	119	153	124	14	65	4	1	64
Landman, Consultant, or Engineering Firm	127	1.2	17	110	95	5	4	14	1	8
Other Allied to the Field	351	3.3	62	289	114	8	28	4	2	195
SUB-TOTAL	1,276	12.2	240	1,036	671	71	142	41	12	339
Independent Oil & Gas Association Members	9,225	87.8								
TOTAL QUALIFIED CIRCULATION	10,501	100.0								
PERCENT	100.0									

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2018

Qualification Source	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. *Direct Request:	420	570	239	238	991	1,229	11.7
II. Request from recipient's company:	43	-	4	2	45	47	0.4
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	9,225	-	-	-	9,225	9,225	87.9
*Association rosters and directories	9,225	-	-	-	9,225	9,225	87.9
Business directories	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-
Other sources	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	9,688	570	243	240	10,261	10,501	100.0
PERCENT	92.3	5.4	2.3	2.3	97.7	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2018

Mailing Address	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function	-	-	-	-
Individuals by name only	238	10,052	10,290	98.0
Titles or functions only	-	-	-	-
Company names only	2	168	170	1.6
Multi-Copy Same Addressee copies	-	41	41	0.4
Single Copy Sales	-	-	-	-
TOTAL QUALIFIED CIRCULATION	240	10,261	10,501	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data		Audited Data		Circulation Claim	
	July - December 2015	January - June 2016	July - December 2016	January - June 2017	July - December 2017*	January - June 2018*
Total Audit Average Qualified:	15,488	14,293	13,311	11,466	10,701	10,563
Qualified Non-Paid:	727	466	342	250	210	210
Qualified Paid:	14,761	13,827	12,969	11,216	10,491	10,353
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	\$8.04	\$5.77	\$6.16	\$6.25	\$7.39	\$6.27

*NOTE: July 2017 - June 2018 data is unaudited.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2018

State	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Maine	-	-	-		Kentucky	-	60	60	
New Hampshire	1	1	1		Tennessee	-	37	37	
Vermont	-	1	1		Alabama	2	18	20	
Massachusetts	1	8	9		Mississippi	3	75	78	
Rhode Island	-	1	1		EAST SO. CENTRAL	5	190	195	1.9
Connecticut	-	3	3		Arkansas	1	59	60	
NEW ENGLAND	1	14	15	0.2	Louisiana	10	729	739	
New York	1	99	100		Oklahoma	15	1,676	1,691	
New Jersey	1	20	21		Texas	120	3,042	3,162	
Pennsylvania	10	464	474		WEST SO. CENTRAL	146	5,506	5,652	53.8
MIDDLE ATLANTIC	12	583	595	5.7	Montana	-	30	30	
Ohio	9	988	997		Idaho	-	3	3	
Indiana	1	80	81		Wyoming	4	94	98	
Illinois	1	260	261		Colorado	13	584	597	
Michigan	2	34	36		New Mexico	3	197	200	
Wisconsin	2	7	9		Arizona	2	13	15	
EAST NO. CENTRAL	15	1,369	1,384	13.2	Utah	-	22	22	
Minnesota	2	32	34		Nevada	-	5	5	
Iowa	1	1	2		MOUNTAIN	22	948	970	9.2
Missouri	1	29	30		Alaska	1	2	3	
North Dakota	-	263	263		Washington	-	8	8	
South Dakota	-	6	6		Oregon	-	4	4	
Nebraska	-	8	8		California	8	139	147	
Kansas	11	784	795		Hawaii	-	-	-	
WEST NO. CENTRAL	15	1,123	1,138	10.8	PACIFIC	9	153	162	1.5
Delaware	1	9	10		UNITED STATES	237	10,253	10,490	99.9
Maryland	-	4	4		U.S. Territories	-	1	1	
Washington, DC	4	13	17		Canada	3	6	9	
Virginia	1	115	116		Mexico	-	-	-	
West Virginia	2	176	178		Other International	-	1	1	
North Carolina	2	13	15		APO/FPO	-	-	-	
South Carolina	1	5	6						
Georgia	-	6	6						
Florida	1	26	27						
SOUTH ATLANTIC	12	367	379	3.6					
					TOTAL QUALIFIED CIRCULATION	240	10,261	10,501	100.0

ADDITIONAL DATA

OFFICIAL PUBLICATION:

The American Oil and Gas Reporter serves as the official publication of 29 oil and gas associations and for the Permian Basin International Oil Show.

Arkansas Independent Producers & Royalty Owners Association
 California Independent Petroleum Association
 Colorado Oil & Gas Association
 Eastern Kansas Oil & Gas Association
 Illinois Oil & Gas Association
 Independent Oil & Gas Association of New York
 Independent Oil & Gas Association of West Virginia
 Independent Oil Producers Association, Tri-State
 Independent Petroleum Association of New Mexico
 Indiana Oil & Gas Association
 Kansas Independent Oil & Gas Association
 Kentucky Oil & Gas Association
 Liaison Committee of Cooperating Oil & Gas Associations
 Louisiana Oil & Gas Association
 Mississippi Independent Producers & Royalty Owners Association
 New Mexico Oil & Gas Association
 North Dakota Petroleum Council
 Ohio Oil & Gas Association
 Oklahoma Independent Petroleum Association
 Pennsylvania Independent Oil & Gas Association
 Permian Basin Petroleum Association
 Petroleum Association of Wyoming
 South Carolina Oil & Gas Association
 Southeastern Ohio Oil & Gas Association
 Tennessee Oil & Gas Association
 Texas Alliance of Energy Producers
 Texas Independent Producers & Royalty Owners Association
 Virginia Oil & Gas Association
 Western Energy Alliance

Basic Subscription Price: The basic annual subscription price is \$5 for members of the above associations and \$90.00 for non-members.

CHANGE IN FREQUENCY:

THE AMERICAN OIL & GAS REPORTER is a monthly publication mailing 12 issues per year with permission to mail a 13th issue in October for the Permian Basin International Oil Show on even numbered years.

PARAGRAPH 1:

Qualified Paid Sponsored Individually Addressed subscriptions averaging 9,455 copies were sold to qualified recipients at \$5 subscription prices, in quantities of 3 to 1,946. Sponsored copies were purchased by the oil and gas associations listed above for their members.

Qualified Paid Multi-Copy Same Addressee subscriptions averaging 42 copies were sold to qualified recipients at \$100 subscription prices, in quantities of 2 to 11.

PARAGRAPH 3b:

Association rosters and directories include 29 sources of circulation for quantities of 2 copies or -% to 1,512 copies or 14.4%. 991 copies or 9.4% of the Total Qualified circulation are Paid Direct Request: Electronic copies that consist of individual requests for which payment is provided through an association sponsorship.

AVERAGE NON-QUALIFIED CIRCULATION: ALLOCATED FOR TRADE SHOWS AND CONVENTIONS:

Additional distribution for trade shows, conventions and seminars, January through June 2018, totaled 4,211 copies. These events with extra circulation include:

Issue	Show	Copies
January	Society of Petroleum Engineers Hydraulic Fracturing Technology Conference	200
	Independent Oil & Gas Association-West Virginia Winter Meeting	125
	NAPE Summit 2018	800
February	ALRDC/SWPSC 2018 Artificial Lift Strategies for Unconventional Wells Workshop	50
	Independent Oil & Gas Association Annual Meeting	100
	IADC/SPE Drilling Conference & Exposition	200
	Ohio Oil & Gas Association Winter Meeting	100
	Louisiana Oil & Gas Association Annual Meeting	75
March	SPE Improved Oil Recovery Conference	96
	Gas Compressor Association Expo & Conference	75
	Pennsylvania Oil & Gas Association Spring Meeting	75
	SPE/ICOTA Coiled Tubing & Well Intervention Conference	100
	Texas Independent Producers & Royalty Owners Association Annual Meeting	100
April	American Association of Petroleum Geologists Global Super Basins Leadership Conf.	100
	Independent Petroleum Association of America Oil & Gas Investment Symposium NY	45
	39th Acadiana Flow Measurement Society Short Course	45
	Gas Processors Association Midstream Conference	100
	American Association of Drilling Engineers 2018	100
	Premiere Technical Conference & Exhibition	100
	Offshore Technology Conference	900
	Texas Alliance Petroleum Expo & Annual Convention	125
	Kansas Independent Oil & Gas Association Midyear Meeting	50
	Multiphase Pump User Roundtable	25
May	Tennessee Oil & Gas Association Annual Convention	50
	International School of Hydrocarbon Measurement	50
	Williston Basin Petroleum Conference	100
	American Association of Petroleum Geologists Annual Meeting	100
	California Independent Petroleum Association Annual Convention	75
June	Oklahoma Independent Petroleum Association Annual Convention	50
	Kentucky Oil & Gas Association Annual Meeting	50
	Virginia Oil & Gas Association Annual Convention	50
	Independent Petroleum Association of America Midyear Meeting	50
	The Bakken Conference & Expo	50

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Charles E. Cookson, Board Chairman & CEO

Del Torkelson, Managing Editor

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	August 22, 2018
State	Kansas
County	Sedgwick
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About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.