

# JANUARY 2021

Advertising Files Due: December 18

## SPECIAL REPORTS

2021 Outlook  
Tech Trends & Innovations  
Capital Markets and M&A  
Production Technology

## THE 2021 SERIES

Unconventional Resource Science Part 1  
*D&C: Optimizing Lateral Lengths*

## OFFICIAL CONVENTION NEWS\*

IOGAWV – West Virginia

## OTHER SCHEDULED EVENT DISTRIBUTION\*\*

NAPE Summit  
SPE Hydraulic Fracturing Technology Conference



# FEBRUARY

Advertising Files Due: January 22

## SPECIAL REPORTS

Permian Update: The Players  
Water Recycling & Infrastructure  
Innovators: Well Services  
Frac Tech: Power & Logistics

## THE 2021 SERIES

Unconventional Resource Science Part 2  
*Diagnostics: Optimizing Parent/Child Wells*

## OFFICIAL CONVENTION NEWS

IOGA – Illinois  
OOGA – Ohio  
LOGA – Louisiana

## OTHER SCHEDULED EVENT DISTRIBUTION

SPE Improved Oil Recovery Conference

# MARCH

Advertising Files Due: February 19

## SPECIAL REPORTS

Gas Treating & Processing  
Field Power Generation  
Crude Purchasing & Logistics  
Haynesville Success Strategies

## THE 2021 SERIES

Unconventional Resource Science Part 3  
*Production: Optimizing Rates and Recoveries*

## OFFICIAL CONVENTION NEWS

TIPRO – Texas  
PIOGA – Pennsylvania

## OTHER SCHEDULED EVENT DISTRIBUTION

SPE/ICoTA  
AADE Conference & Expo  
GCA Expo & Conference  
GPA Midstream Convention

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\*The Official Convention News indicates the acronyms and geographic areas of the oil and gas producer/operator associations The American Oil & Gas Reporter serves as Official Publication.

# APRIL

## SPECIAL REPORTS

New-Era BHA and Directional Tech  
Fluids & Chemistry  
Well Pad Construction & Logistics  
GOM Bright Spots: Field Developments

## THE 2021 SERIES

Independents' Operations Part 1  
*Private & Public Players*

## OFFICIAL CONVENTION NEWS

KIOGA – Kansas  
TOGA – Tennessee  
Texas Alliance

## OTHER SCHEDULED EVENT DISTRIBUTION

Independents' Guide: Offshore Technology Conference (OTC)  
Multiphase Pump Users Roundtable

# MAY

## SPECIAL REPORTS

Gas Compression Technology  
SimOps: Simultaneous Fracturing  
Financial Resources  
Mid-Continent Success Strategies

## THE 2021 SERIES

Independents' Operations Part 2  
*LNG & Export Markets*

## OFFICIAL CONVENTION NEWS

CIPA – California  
Oklahoma Petroleum Alliance

## OTHER SCHEDULED EVENT DISTRIBUTION

AAPG Annual Convention & Exhibition

# JUNE

## SPECIAL REPORTS

Midyear Update  
Artificial Lift Technology  
Permian Basin Success Strategies  
Offshore Subsea Tech

## THE 2021 SERIES

Independents' Operations Part 3  
*Going Global: International Hot Spots*

## OFFICIAL CONVENTION NEWS

VOGA – Virginia  
KOGA – Kentucky

## OTHER SCHEDULED EVENT DISTRIBUTION

AESC Summer Meeting  
IPAA Midyear Meeting

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\*\*In addition to association conventions, AOGR is distributed at industry business conferences as well as technical society events. Please consult your sales representative for additional distribution updates.

# JULY

Advertising Files Due: June 18

## SPECIAL REPORTS

New Technology: Exploration, Drilling & Production

Advanced Computing, AI & Analytics

Geophysics and Seismic Acquisition

Rocky Mountain Success Strategies

## THE 2021 SERIES

Horizontal Drilling & Development Part 1

*Extended-Reach Architectures*

## OFFICIAL CONVENTION NEWS

IPANM – New Mexico

TIPRO – Texas

## OTHER SCHEDULED EVENT DISTRIBUTION

Independents' Guide: The Rocky Mountain Energy Summit (RMES)

NAPE Summer

Unconventional Resource Technology Conference (URTeC)

# AUGUST

Advertising Files Due: July 16

## SPECIAL REPORTS

Production Automation & Monitoring

Hydraulic Fracturing Tech

Conventional Oil & Gas Operations

Marcellus & Utica Success Strategies

## THE 2021 SERIES

Horizontal Drilling & Development Part 2

*Perf Tech & Proppants*

## OFFICIAL CONVENTION NEWS

KIOGA – Kansas

PAW – Wyoming

EKOGA – Eastern Kansas

NDPC – North Dakota

## OTHER SCHEDULED EVENT DISTRIBUTION

American School of Gas Measurement Technology (ASGMT)

Gastech Exhibition & Conference

# SEPTEMBER

Advertising Files Due: August 20

## SPECIAL REPORTS

Geosteering & Well Logging

Reservoir Modeling

OCTG: Alloys & Composites

Stacked Play Concepts

## THE 2021 SERIES

Horizontal Drilling & Development Part 3

*Real-Time Diagnostics & Analysis*

## OFFICIAL CONVENTION NEWS

AIPRO – Arkansas

INOGA – Indiana

NMOGA – New Mexico

## OTHER SCHEDULED EVENT DISTRIBUTION

SPE Annual Conference & Exhibition

SEG Annual Meeting

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The American Oil & Gas Reporter magazine is mailed the second Friday of the month. AOGR's e-Edition posts along with website exclusives. Oil and natural gas cash and futures prices are updated every 11 minutes.

# OCTOBER

Advertising Files Due: September 24

## SPECIAL REPORTS

Oil Field Chemistry  
Water Resource Management  
Hedging & Price Risk  
Eagle Ford Success Strategies

## THE 2021 SERIES

Market Movers Part 1  
*Midstream & Infrastructure*

## OFFICIAL CONVENTION NEWS

Oklahoma Petroleum Alliance  
PBPA – Permian Basin

## OTHER SCHEDULED EVENT DISTRIBUTION

IPAA Annual Meeting  
SPE Liquids-Rich Basins Conference

### 2021 OFFICIAL PROGRAM GUIDE

*Published separately*

Permian Basin International Oil Show (PBIOS)

Advertising Files Due: September 17

# NOVEMBER

Advertising Files Due: October 15

## SPECIAL REPORTS

Computing & Digital Technology  
Optimizing Production & EURs  
A&D Capital and Deal Flow  
Appalachian Basin Success Strategies

## THE 2021 SERIES

Market Movers Part 2  
*New Faces & Forces*

# DECEMBER

Advertising Files Due: November 19

## SPECIAL REPORTS

Stimulation & Completion Tech  
Insurance, ESG and HS&E  
Natural Gas White Papers  
Crude & LNG Exports Update

## THE 2021 SERIES

Market Movers Part 3  
*Rig & Fleet Contractors*

## OTHER SCHEDULED EVENT DISTRIBUTION

AESC Winter Meeting

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- › Editorial submissions, complete with high-resolution graphics and author biographies are due the first of the month preceding the month of publication.
  - › For general editorial enquiries, including technical, business, and financial submissions, contact:  
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Colter Cookson: [colter.cookson@aogr.com](mailto:colter.cookson@aogr.com), 800-847-8301.
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